



**EVENT PROGRAMME**  
**LAUNCHING OF JOHOR FASHION MODE & MOCKTAIL RECEPTION PREMIER SHOW**  
**ON THE 18TH AUGUST, 2017**  
**MAIN STAGE, LEVEL 1, PERSADA JOHOR INTERNATIONAL CONVENTION CENTRE**

- 7.45pm Arrival of Guests and media
- 8.00pm Arrival of YB Datuk Mas Ermieyati binti Samsudin  
Deputy Minister  
Ministry of Tourism and Culture Malaysia
- Adjourn to holding room (level 3 VIP room)*  
*To meet up with the founder of Tribute to Women Malaysia*  
*Puan Hajjah Mahani Awang*  
*And Mr. Bon Zainal, the Vice President of Bumiputra Designers Association*
- 8.15pm Cocktail refreshment with fashion designers and sponsors at VIP Lounge  
Level 1, Persada Johor
- 8.40pm Emcee announcement the fashion show will commence in 5 min  
*Puan Hajjah Mahani Awang accompany YB Datuk Mas Ermieyati binti Samsudin to the VIP seat.*
- 8.45pm Welcome Address by Puan Hajjah Mahani Awang  
Founder of Tribute To Women Malaysia and Johor Fashion Mode  
and President of Bumiputra Designers Association
- 8.50pm Speech by YB Datuk Mas Ermieyati binti Samsudin  
Deputy Minister of MOTAC
- 8.55pm Plaque signing ceremony & launch of Johor Fashion Mode
- 9.00pm Premier Gala Fashion Show
- 1) Iman from Tom Abang Saufi
  - 2) Salikin Sidek
  - 3) Leslie Variyan
  - 4) Bon Zainal
  - 5) Zang Toi
  - 6) Carven Ong
  - 7) Dato' Seri Raja Rezza
  - 8) Bill Keith
- 10.00pm Deputy Minister of MOTAC, YB Datuk Mas Ermieyati binti Samsudin adjourn to  
group photo with all fashion designers at the photo opportunity board (outside the hall)
- 10.10pm Departure of Deputy Minister of MOTAC, YB Datuk Mas Ermieyati binti Samsudin  
Deputy Minister

