1. INTRODUCTION

Malaysia will host the National Blue Ocean Strategy (NBOS) International Week 2016 from August 14 to 20, 2016 at the Putrajaya International Convention Centre (PICC).

In conjunction with the NBOS International Week 2016, various programmes have been arranged, including six major international events, namely:

i. NBOS Open Day, 14-20 August 2016;

ii. NBOS Run & Ride, 14 August 2016;

iii. International Conference on Blue Ocean Strategy, 16-18 August 2016;

iv. Global Blue Ocean Awards, 16 August 2016;

v. 6th Commonwealth Public Service Ministers Meeting on Governance for Sustainable Development, 17 August 2016; and


Among others, the International Conference on Blue Ocean Strategy is aimed at giving an opportunity for participants to share knowledge and ideas on injecting creativity and innovation in the formulation and implementation of national policies and initiatives that impact the people.

This is in light of Malaysia’s very own success in applying the NBOS that puts creativity and innovation at the heart of its national development strategy and efforts towards achieving a high income developed nation status by the year 2020.
Approximately 3,000 participants from around the world are expected to attend the Conference, including national leaders from Commonwealth member countries, ASEAN member states, and members of the Organisation of Islamic Cooperation (OIC).

During the NBOS International Week 2016, Malaysia will again host the Commonwealth Association for Public Administration & Management (CAPAM) Biennial Conference from 18 to 20 August 2016.

The Honourable Tan Sri Dr Ali Hamsa, Chief Secretary to the Government, Malaysia is the President of CAPAM.

The Theme for the CAPAM 2016 Conference is ‘Innovation: A Public Service Imperative’ and it is expected to be attended by over 1,000 delegates from Commonwealth member countries.

2. ACCREDITATION

Accreditation is required for journalists/photographers/broadcasters covering the NBOS International Week 2016. Media can download the registration form at http://mrem.bernama.com/nbos/. The deadline for registration for both Malaysia and foreign media is 9 August 2016.

Each media organisation is requested to appoint a representative to coordinate accreditation and accommodation arrangements for its team. Media representatives should provide a letter of assignment endorsed by their respective agency with their application.

Local and foreign media are requested to send letter of assignment/acknowledgment directly to the NBOS International Week 2016 Media Secretariat at mediasec@bernama.com.

Accreditation is available to representatives of recognised media organisations assigned to cover the NBOS International Week 2016.

All members of the press corps accompanying Head of Delegation must complete an application form for accreditation, attaching an official letter from the Government concerned, listing the names of the media representatives with their functional titles and affiliation.

Accreditation badges and information kits will be available at the International Media Centre (IMC). The Accreditation badges must be worn at all times.

3. MEDIA FACILITIES

The International Media Centre (IMC) for the NBOS International Week 2016 will be located at Hall 3, Putrajaya International Convention Centre (PICC).

The IMC will provide adequate working space, communication facilities and other related media services to meet the requirements of all accredited journalists, broadcasters and photographers.

The IMC will begin operating from 14 August 2016 until 20 August 2016. The operating hours are 8.00 a.m. – 8.00 p.m.
4. MEDIA COVERAGE PROGRAMME

A detailed media coverage programme will be released closer to the NBOS International Week 2016. It will also be provided at the International Media Centre (IMC).

5. ACCOMMODATION

Media representatives will be responsible for their own travel arrangements and reservation of hotel accommodation. Members of the media are requested to deal directly with their preferred hotels on the number of rooms required, guest names, arrival and departure dates, rates and payment procedures.

Accommodation around Putrajaya

- Hotel Pullman Putrajaya Lakeside

Pullman Putrajaya Lakeside
No.2, Jalan P5/5, Presint 5
62200 Putrajaya, Wilayah Persekutuan, Malaysia
Tel. +60 (3) 8890 0000
Email: info@pullmanputrajaya.com
Website: http://www.pullmanputrajaya.com/the-hotel/

- Tan’yaa Hotel By Ri-Yaz

Unit G-02, Ground Floor
Block 3520, Jalan Teknokrat 6
Cyber 5, 63000, Cyberjaya
Selangor
Tel: 03-8688 8888
Website: http://www.tanyaa-cyberjaya.com/

- Cyberview Resort & Spa

Persiaran Multimedia
63000 Cyberjaya, Selangor
Malaysia
Tel: +60 3-8312 7000
Website: http://www.cyberviewresort.com/

- Everly Hotel Putrajaya

No.1 Jalan Alamanda 2
Precinct 1, 62000 Putrajaya
Malaysia
Tel: +60 3-8892 2929
Website: http://putrajaya.theeverlyhotel.com/
6. ENTRY FORMALITIES

Visitors must have national passports or other internationally recognised travel documents, endorsed for travelling in Malaysia and with a validity period of at least six (6) months beyond the time of stay allowed in Malaysia. Please be informed that nationals from certain countries may require appropriate visas to enter Malaysia. Please verify the visa requirement from the nearest Malaysian Mission or kindly log on to http://www.kln.gov.my.

All non-resident travellers are required to complete the Travellers' Declaration Form to declare the amount of foreign currency notes and travellers cheques they are carrying upon their arrival and departure.

7. CUSTOMS CLEARANCE REQUIREMENTS

Media representatives bringing in equipment into Malaysia should complete the Customs Importation Forms with detailed inventory including model and serial number of the equipment.

Media representatives are required to get a letter/form called “Carnet” from their respective Customs authorities. This form will indicate equipment being brought in to facilitate coverage of the NBOS International Week 2016. Upon arrival at Malaysian Customs, the “Carnet” must be shown, duly authorised by the Customs in the country of origin. This is to ensure that all equipment brought in by the media representatives is taken out of Malaysia on departure. The form will endorse the full list of equipment being brought into Malaysia.
8. MEDICAL

Vector surveillance is carried out in all ports and airports to ensure that Malaysia is free from Aedes Aegypti mosquitoes. As such, travellers without a valid Yellow Fever vaccination certificate, approved by WHO and administrated at an approved Yellow Fever Vaccinating Centre, will be quarantined upon arrival in Malaysia. Media Representatives whose points of departure for Malaysia are from Latin America or African countries should have a valid Yellow Fever Vaccination Certificate.

9. MEDICAL FACILITIES

The relevant hospitals in Putrajaya have been alerted to provide outpatient and inpatient services. Ambulance will be provided when necessary to ferry the sick to hospitals. There will be doctors and paramedics to provide immediate emergency services to delegates, participants and media representatives attending the NBOS International Week 2016. However, they will be financially responsible for all services beyond the scope of the clinic including:

- references to medical specialists
- diagnostics tests
- medical supplies
- dental services

10. INFORMATION

Requests for accreditation forms and additional information on media services and facilities should be directed to:

NBOS International Week 2016 Media Secretariat:

General information:

Ms Buveneswary David (Ms Buva)
Tel : 03-2696 2150 / 03 – 2694 1024
Fax : 03 – 2694 1021 / 22
Email : mediasec@bernama.com

Accreditation/Registration:

Ms Fateha Binti Yusoff (Ms Fateha)
Tel : 03-2696 2120 / 03 – 2694 1024
Fax : 03 – 2694 1021 / 22
Email : mediasec@bernama.com
11. WEBSITE

BERNAMA’s web address: http://www.bernama.com

NBOS Run & Ride: www.howei.com


Global Blue Ocean Awards: www.bosawards.com

CAPAM Biennial Conference 2016: https://www.capam.org/events/

The official Website of Chief Secretary to the Government of Malaysia: