DAY 1 PROGRAM AGENDA (8 AUG 2016)

Time Agenda

0900-0930   : Registration

0930-1000   : Welcome Speech by Vice Chancellor of Universiti Malaysia Pahang,
Yang Hormat Professor Dato Dr. Daing Nasir Ibrahim

: Opening Speech by Guest of Honor - Deputy Minister of Science,
Technology & Innovation, YB. Datuk Dr. Abu Bakar Bin Mohamad Diah
Launching

1000-1030   : Opening Keynote by Industry Host - Industry Marketing Director,
MathWorks, Dr. Sameer M.Prabhu

1030-1100   : Keynote by University Host - Vice Chancellor of Universiti Malaysia,
Yang Hormat Professor Dato Dr. Daing Nasir Ibrahim

1100-1130   : Keynote by Government Agency - Director of Industry Relation Division,
Ministry of Higher Education, Assoc. Prof Dr. Arham Bin Abdullah,

1130-1300 : Breakout Sessions

- Altera track

- Intel track

- Keysight Technologies track

- MathWorks track

- Microsoft track

- Startup Pre-Accelerator pitching

1300-1430 : Lunch

1430-1600 : Breakout Sessions

- Motorola Solutions track

- National Instruments track

- SilTerra/CEDEC track

- ViTrox track

- Startup Pre-Accelerator pitching

1600 : Tea break & Event Adjourned

DAY 2 PROGRAM AGENDA (9 AUG 2016)

Time Agenda

0700-0930 : Registration and booth set up by contestants and sponsors

0930-1200 : Project showcase and judging

1200-1245 : Lunch

1300-1330 : Arrival of guest of honour

    : Welcoming speech by organizer

    : Speech by industries rep – CEO of TechSource Systems, Kenneth Koh

    : Speech by Government Agencies – COO of MDEC, Dato Ng. Wan Peng

1330-1600 : Design Challenge Award presentation

1600-1630 : VIP tour of demo booth

    : Sime Darby Design Challenge Award presentation by Sime Darby rep

    : Telekom Malaysia Design Challenge Award presentation by TM rep

    : WCS Malaysia Design Challenge Award presentation by WCS Malaysia rep

    : IoT Awards presentation by MDeC rep

    : Startup Pre-Accelerator Winners announcement by MDeC rep

    : Best Demo Video Award presentation by DreamCatcher Rep

    : IEM (Institute of Engineers Malaysia) Best Paper Award presentation by IEM Rep

    : Track winner announcement & prize presentation

    : Altera Track winner announcement & prize presentation by Altera rep

    : Intel Track winner announcement & prize presentation by Intel rep

    : Keysight Technologies Track winner announcement & prizes presentation by Keysight Technologies rep

    : MathWorks Track winner announcement & prize presentation by MathWorks rep

    : Microsoft Track winner announcement & prize presentation by Microsoft rep

    : Motorola Solutions Track winner announcement & prize presentation by Motorola Solutions rep

    : National Instruments Track winner announcement & prize presentation by NI rep

    : SilTerra/CEDEC Track winner announcement & prize presentation by SilTerra rep

    : ViTrox Track winner announcement & prize presentation by ViTrox rep

    : INNOVATE MALAYSIA EXCELLENCE AWARD presentation by Guest of Honour

: Launching of Innovate Malaysia 2017

: Photo session

: Tea break

: Event ends