

TENTATIVE
OPENING CEREMONY *FRANCHISE INTERNATIONAL MALAYSIA 2017*
13 May 2017 (Saturday)
Tun Hussein Onn Hall, PWTC, Kuala Lumpur

- 9.00 am : Arrival of guests / Media Registration
- 10.00 am : Arrival of YB Dato' Seri Hamzah Bin Zainudin
Minister, Ministry of Domestic Trade, Co-operatives &
Consumerism (KPDNKK)
- : National Anthem
- : Doa Recital
- : Welcome Remarks by YBhg. Datuk Wira Mohd Latip Sarrugi
Chairman, Malaysian Franchise Association (MFA)
- : Opening Speech by YB Dato' Seri Hamzah Bin Zainudin
Minister, Ministry of Domestic Trade, Co-operatives &
Consumerism (KPDNKK)
- : Opening Gimmick of FIM 2017
- : Presentation of Appreciation Certificate to Sponsors
- : Certificate Presentation to New Franchisors
- : Presentation of Momento
- : Press Conference
- : Tour of FIM 2017 Exhibition Hall
- : Refreshments
- 1.00 pm : End of programme

*dress code : Lounge Suit