

## SEMINAR ON INVESTMENT OPPORTUNITIES IN E-COMMERCE FULFILLMENT INDUSTRY

**DATE :** 10 JULY 2019 (WEDNESDAY)  
**TIME :** 8.30 A.M – 4.00 P.M  
**VENUE:** PERDANA HALL, MENARA MITI  
 7, JLN SULTAN HAJI AHMAD SHAH  
 50480 KUALA LUMPUR

<b>8.30 a.m– 09.00 a.m</b>	Registration and Morning Coffee
<b>9.00 a.m</b>	Arrival of YB Deputy Minister, MITI
<b>9.05 a.m</b>	Welcoming Remark by Mr. Arham Abdul Rahman, DCEO I, MIDA
<b>9.15– 09.30 a.m</b>	<ul style="list-style-type: none"> <li>- Keynote address by YB Deputy Minister, MITI</li> <li>- Exchange of MoU Documents</li> <li>- Press Conference (Seminar Room I)</li> </ul>
<b>9.30 am – 10.30 am</b>	<p><b><u>Panel Discussion I</u></b> : Malaysia’s Logistics/ Fulfillment Industry Readiness in E-Commerce.</p> <p>Moderator : Mr. Teong Teck Lean, Managing Director GD Express</p> <p>Panelist : </p> <ul style="list-style-type: none"> <li>• Mr. Edwin Yeap, Executive Director CJ Century</li> <li>• Mr. Ng Shern Yau, Chief Operating Officer Logistics Worldwide Express</li> <li>• Mr. Tommy Yong, CO-Founder istoreisend</li> <li>• Mr. Clarence Leong, Chief Operating Officer Easyparcel</li> </ul>
<b>10.30 am – 10.45 am</b>	Tea Break
<b>10.45 am – 11.45 am</b>	<p><b><u>Panel Discussion II</u></b> : Current Development in Global E-Commerce and Business Opportunities for Supporting Industries.</p> <p>Moderator : Mr. Song Hock Koon, Director of E-Commerce MDEC</p> <p>Panelist : </p> <ul style="list-style-type: none"> <li>• Mr. Julian Neo, Managing Director DHL Express</li> <li>• Mr. James Ooi, Group Head of Business Development Urban Fox</li> <li>• Mr. Johnson Chen, Chief Executive Officer Ciaoniao</li> </ul>

<p><b>11.45 am – 12.45 pm</b></p>	<p><u>Panel Discussion III</u> : Government's facilitation in E-Commerce Fulfillment.</p> <p>Moderator : Mr. Ahmad Khairuddin Abdul Rahim, Senior Executive Director, MIDA</p> <p>Panelist : • Ms. Marweena Manan, Director of Ecommerce MITI  • YBhg. Dato' Ahmad Maher Abdul Jalil, Deputy Director General, Customs  • Mr. Song Hock Koon, Director of E-Commerce MDEC</p>
<p><b>12.45 pm – 1.00 pm</b></p>	<p>Closing Remark by Emcee</p>
<p><b>1.00 pm</b></p>	<p>Lunch</p>
<p><b>2.00 pm – 4.00 pm</b></p>	<p>Business Networking / <b><u>Pitching Session</u></b></p>