

UFI EXPERT DAY 2022
14 DECEMBER 2022 | 0830hrs. – 1215hrs.
Conference Hall 2, Kuala Lumpur Convention Centre

TIME	AGENDA
0830hrs.	Guest Arrival and Registration
0900hrs.	Arrival of Guest of Honour
0905hrs.	Welcome Remarks by Dato' Sri Dr. Abdul Khani Bin Daud Chief Executive Officer Malaysia Convention & Exhibition Bureau
0910hrs.	Industry Insights by Mr. Kai Hattendorf Managing Director / CEO The Global Association of the Exhibition Industry (UFI)
1000hrs.	Coffee Break
1015hrs.	Dialogue session: Exhibition and Beyond Moderator <i>En Noor Ahmad Hamid – Chief Operating Officer, Malaysia Convention & Exhibition Bureau (MyCEB)</i> Panellist: <ul style="list-style-type: none"> • Dato' Sri Dr. Abdul Khani Bin Daud - Chief Executive Officer of Malaysia Convention & Exhibition Bureau (MyCEB) • Mr. Kai Hattendorf - Managing Director/CEO of The Global Association of the Exhibition Industry (UFI) • Dato' Vincent Lim – President of The Asian Federation of Exhibition and Convention Associations (AFECA) • Mr. Gerard Leeuwenburgh - Country General Manager Malaysia, Informa Markets
1130hrs.	Q&A
1200hrs.	Group Photo Session
1215hrs.	Lunch
	Program Ends

***Programme subject to change