

Programme

Time	Agenda
8.30am	Coffee & Networking
9.00am	Opening Session & Introduction by YBhg Tan Sri Azman Hashim, Chairman, Board of Trustees of Perdana Leadership Foundation
9.20am	CEO Spotlight "Building a Successful Business for the Long-Term" with Q&A
10.05am	Parallel Breakout Sessions I, II, III
10.45am	Coffee Break
11.00am	Special Dialogue Session
12.15pm	Lunch
1.45pm	CEO Spotlight "Building Cash Reserves for Resilience"
2.30pm	Talk: "Funding Options & Grants for MSMEs"
2.50pm	Parallel Breakout Sessions I, II, III
3.30pm	Coffee Break
3.45pm	CEO Spotlight "Challenges in Innovation" with Q&A
4.30pm	Talk: "Digitalisation: How-To for MSMEs"
4.50pm	Closing Session
5.30pm	Refreshments & End

**Please note the itinerary is subject to change at organiser's discretion*