

**PERDANA LEADERSHIP FOUNDATION CEO FORUM 2019**  
**4th April 2019**

**CEO FORUM 2019**  
**4TH APRIL 2019**

- 0800 : Registration & Light Refreshments
- 0900 : Forum Starts
- 0910 : Welcome Address by Tan Sri Azman Hashim, Chairman, Board of Trustees, Perdana Leadership Foundation
- 0920 : Plenary Session  
*“Understanding and Accelerating the Fourth Industrial Revolution”*
- 1035 : Morning Break
- 1100 : Concurrent Session A (Manhattan III)  
*“Good for Business: AI, Robotics, and all Things Tech”*
- : Concurrent Session B (Bronx V & VI)  
*“The Role of GLCs in the Modern Malaysian Economy”*
- 1200 : Lunch
- 1400 : Concurrent Session C (Manhattan III)  
*“The Business Imperative for Going Green”*
- : Concurrent Session D (Bronx V & VI)  
*“Reshaping Malaysia’s Capital Markets for the Tech Era”*
- 1500 : Concurrent Session E (Bronx V & VI)  
*“Innovating Financial Services in Malaysia”*
- : Concurrent Session F (Manhattan III)  
*“Nurturing Human Capital in the Digital Age”*
- 1600 : Special Session with EY  
*“MY FutureCity - Smarter. Happier. Better.”*
- 1700 : Closing Keynote Address by YABhg Tun Dr. Mahathir Mohamad,  
Prime Minister of Malaysia  
& Honorary President, Perdana Leadership Foundation
- 1830 : Refreshments & End of Programme

## PROGRAMME ITINERARY WITH SPEAKERS' LIST

0800 Registration & Light Refreshments

0900 Forum Starts

0910 Welcome Address by Tan Sri Azman Hashim, Chairman, Board of Trustees, Perdana Leadership Foundation

0920 **Plenary Session**

### ***“Understanding and Accelerating the Fourth Industrial Revolution”***

According to the World Economic Forum, the value of digital transformations in the Fourth Industrial Revolution is estimated at US\$100 trillion in the next decade alone, across all sectors, industries, and geographies. How can Malaysia ensure that we profit from the transformations taking place? This panel takes a big-picture look at the Fourth Industrial Revolution, examining it from mainly a business and economics angle, but without neglecting its social and political impact on Malaysia, including the effectiveness of government policies related to business and technology. The panel will also discuss how business leaders can take advantage of the changes brought upon by the Fourth Industrial Revolution.

#### **MODERATOR**

**Mr Chow Sang Hoe**

Malaysia Advisory Managing Partner, Ernst & Young  
Advisory Services Sdn Bhd  
EY Asean Advisory Managing Partner

#### **PANELLISTS**

- **YB Dr Ong Kian Ming**, Deputy Minister, MITI
- **Dato' Ng Wan Peng**, Chief Operating Officer, Malaysia Digital Economy Corporation (MDEC) Sdn Bhd
- **Dato' Seri Ivan Teh**, Founder & Managing Director, Fusionex International
- **Mr Marc Woo**, Country Head, Google Malaysia

1035 Morning Break

1100 **Concurrent Session A**

### ***“Good for Business: AI, Robotics, and all Things Tech”***

The technological advances of the past decades have resulted in advancements in automation, artificial intelligence, robotics, 3D printing, and the internet of things (IoT), advances that have disrupted some industries and unlocked new ideas and potential. Whether they like it or not, businesses need to incorporate more and more of these technologies to remain competitive. But the positive impact of technology on business can only be realised if business owners have a solid understanding of the way these technologies impact their industries, their business model, organisational structure, and human resource needs.

This panel will discuss how companies of varying sizes have successfully incorporated technology to scale up their business, widen their customer base,

and increase productivity. Panellists will also share their thoughts on the impact of technology on their industry in the short to medium term.

#### **MODERATOR**

**Dr Farouk Abdullah**, Chief Data Scientist, Natural Intelligence Solutions

#### **PANELLISTS**

- **Datuk Wan Suraya Wan Mohd Radzi**, Chief Secretary, Ministry of Entrepreneur Development
- **Ms Aireen Omar**, Deputy Group Chief Executive Officer, AirAsia
- **Mr Afzal Abdul Rahim**, Chief Executive Officer, TIME dotcom berhad
- **Professor Dr Ishkandar Baharin**, President, Malaysia Robotics and Automation Society
- **Datuk Mohd Zarif Hashim**, Group CEO, Sapura Secured Technologies Sdn Bhd

#### **Concurrent Session B**

##### ***“The Role of GLCs in the Modern Malaysian Economy”***

There has been much debate of late on the role of Government-Linked Companies (GLCs) in Malaysia. They are seen as the source of important tax revenues but are also claimed to have crowded out investments in the private sector. What is clear is that GLCs are a dominant presence. According to an OECD Trade Policy Paper, Malaysia ranks fifth-highest in terms of GLC presence among large firms. Many GLCs were created to fulfil a socio-economic objective. But some are also profitable concerns in their own right.

But is the Malaysian economy too dependent on our GLCs as contributors to the national coffers and providers of jobs, and are our GLCs discouraging private sector investments? Further, as technology enables rapid flows of information including economic and business data, as robotics and automation take over human tasks, and as business agility and nimbleness become more important than size, what is the role to be played by GLCs in the modern economy?

#### **MODERATOR**

**Dato’ Abdul Rauf Rashid**,  
Malaysia Managing Partner, Ernst & Young  
EY Asean Assurance Managing Partner

#### **PANELLISTS**

- **Dato Shahril Ridza Ridzuan**, Managing Director, Khazanah Nasional Berhad
- **Tan Sri Mohd Sheriff Mohd Kassim**, Former Managing Director, Khazanah Nasional Berhad
- **Tan Sri Leo Moggie**, Chairman, TNB (Tenaga Nasional Berhad) and former Minister of Energy, Communications and Multimedia
- **Mr Nurhisham Hussein**, Head of the Economics and Capital Markets Department, Employees Provident Fund (EPF)

1400 : **Concurrent Session C**  
***“The Business Imperative for Going Green”***

A concept that seemed distant and theoretical in the 1970s, “Global Warming”, is now a modern-day reality. Rising temperatures and all its attendant consequences, a growing population, along with depleting resources, especially of energy, necessitate a drastic change in the way we conduct our lives. It is no longer an option for businesses to be environmentally friendly but a necessity, as consumers demand products and services that help to conserve the planet’s resources and minimise damage.

This session discusses the business cause for going green, how the benefits go beyond ringgit and sen, and how businesses can be sustainable whilst sustaining the environment. Panellists also discuss the various policy incentives that are available for businesses in the environmental health sector, and whether policies are providing the right enabling framework.

**MODERATOR:**

**Mr Philip Rao**

Advisory Partner & Asean Risk Transformation Leader, Ernst & Young Advisory Services Sdn Bhd

**PANELLISTS**

- **Mr Poh Tyng Huei**, Co-Founder & Business Director, Plus Solar Systems Sdn Bhd
- **Mr Vinesh Sinha**, Director, FatHopes Energy
- **Mr Ralph Dixon**, Chief Executive Officer, YTL-SV Carbon

**: Concurrent Session D**

***“Reshaping Malaysia’s Capital Markets for the Tech Era”***

A key facilitator to business growth is our capital markets, and the start-up industry, especially, has always depended on non-traditional sources of capital to fund innovations, from angel investors to large venture capital funds. Many of these businesses in Malaysia, though, have found the path to capital arduous, with multiple rounds and layers to get through even for small amounts of capital. Getting funding was like “banging your head against the wall”, according to one techpreneur. So are our capital markets enabling technology growth or hindering it?

Meanwhile, the more established stock markets, too, are affected by technological advances, with stock trades and picks increasingly done by algorithms instead of humans, and deals made or broken by internet speeds that vary in the micro-seconds. The regulatory authority in Malaysia, our Securities Commission, has to strike a balance between regulation and innovation, guarding against market abuse without losing out on growth.

This session explores the current challenges and roadblocks in terms of access to capital in Malaysia, and also the disruptions to the industry, enabled by technology. Do our capital markets need to be radically remodelled to suit the needs and demands of our evolving economy? How does new technology

affect the industry, and what new capital models are being tested? This session explores the issues related to access to capital in Malaysia, by new as well as established businesses.

**MODERATOR:**

**Mr Liew Nam Soon**

Asean Markets Managing Partner, Ernst & Young Advisory Pte Ltd

**PANELLISTS:**

- **Mr Chin Wei Min**, Executive Director and Head of Digital & Innovation, Securities Commission Malaysia
- **Datuk Sulaiman bin Mohd Tahir**, Group CEO, AmBank (M) Berhad
- **Ms Elain Lockman**, Partnerships, Deal Flow, Deal Screening, & Risk Management, ATA Plus
- **Ms Juliana Jan**, Chief Investment Officer, Cradle Development Fund
- **Ms. Biruntha Mooruthi**, Vice President, Head of Intellectual Property & Commercialisation Specialist, PlaTCOM Ventures Sdn Bhd
- **Datuk Muhamad Umar Swift**, Chief Executive Officer, Bursa Malaysia Berhad

1500 : **Concurrent Session E**

***“Innovating Financial Services in Malaysia”***

Change is inevitable. As technology puts higher computing power in people’s hands via their mobile devices and internet access spreads to more areas, it has become even more important for financial institutions to innovate to provide new services and products that meet customer demand for access, ease of use, transparency, and speed.

Financial services have moved on from online banking and mobile apps to the exciting but uncertain world of cashless payments, crypto-currencies, and direct currency exchanges. Technology is enabling people that previously lacked access to traditional banking accounts to conduct banking transactions. For example, M-Pesa – a successful collaboration between Vodafone, Kenyan microfinance institute Faulu, and the Commercial Bank of Kenya – provides access to banking services for 19.3 million Kenyan mobile network subscribers, most of whom previously did not have a bank account. M-Pesa now processes 17 million transactions every day, or 25,000 transactions per minute.

The opportunities for banks and financial institutions are boundless, but existing players also face greater competition due to lower barriers to entry. In Malaysia, for example, there are 48 players in the e-wallet sector. Which players survive and which players perish remains to be seen in the new tech-driven and still evolving financial landscape. This session explores the innovations in financial services, including the new frontiers of fin-tech, and how financial institutions and new service providers are coping with the constant disruptions to the industry.

**MODERATOR:**

**Tan Sri Dato' Dr Lin See Yan**

Former Deputy Governor of Bank Negara Malaysia &  
Trustee, Jeffrey Cheah Foundation

**PANELLISTS:**

- **Mr Suhaimi bin Ali**, Director of Financial Development & Innovation, Bank Negara Malaysia
- **Mr Gurdip Singh Sidhu**, Group Chief Strategy & Design Officer, CIMB Group
- **Mr Mohammad Ridzuan Abdul Aziz**, President, FinTech Association of Malaysia
- **Mr Anshuman Singh**, Asean Financial Services Digital Leader, Ernst & Young Advisory Pte Ltd

**: Concurrent Session F**

***“Nurturing Human Capital in the Digital Age”***

The gloomiest predictions of the Fourth Industrial Revolution have been about human capital. Millions of jobs will be lost due to automation. Robots will replace human labour. Artificial Intelligence means human minds will no longer be needed. But many of these estimates are too bearish.

While it is inevitable that some jobs will be lost to machines or disappear altogether as work processes change due to technological advances, new jobs will be created to either supervise the machines and build new algorithms or to handle aspects that require more nuanced approaches. The digital age has also given rise to the gig economy, enabling millions of freelancers all over the world to earn a decent living without holding down a traditional job.

What is clear is that the skillsets of the workforce in the digital age will change, and technical acumen will need to be combined with creativity, collaboration, communication skills, and the ability to solve complex problems. Is the learning that is done in schools, colleges, and universities, emphasizing these skills? Do organisations need to overhaul their talent development curriculums to enable staff to upskill or reskill to cope with the new requirements of work?

This session will address these, and other issues related to the challenges of a human workforce in an increasingly digitised and automated world.

**MODERATOR:**

**Ms Dilys Boey**

Asean People Advisory Services Leader, Ernst & Young Solutions LLP

**PANELLISTS:**

- **Mr Mark Koh**, Chief Executive Officer, SupaHands.com
- **Dato’ Hamidah Naziaddin**, Group Chief People Officer & CEO, CIMB Foundation
- **Mr Shaiful Zahrin Subhan**, Group CEO, IRIS Corporation Berhad
- **Mr Ezra Effendy**, Deputy Executive Chairman, Penborn Venture Capital Sdn Bhd
- **Ms Nor Hazleen Madros**, Head (Human Capital Development) & CEO, Petronas Leadership Centre

- **Ms Mawar Mustaffa**, Global People & Organisational Development | APAC, SWIFT

1600 : **Special Session with EY**  
**“MY FutureCity - Smarter. Happier. Better.”**

What will the city of the future be like? Will it be as smart as its burgeoning millennial generation? Will it be a truly smart city, resilient and sustainable, fit to compete globally as a hub for business, innovation and leisure?

A city that provides an attractive and welcoming urban environment with well-managed infrastructure and services will attract more people, capital and businesses. But this success comes at a cost. The more people move to a city, the higher would be the stress on its infrastructure and public services, leading to a struggle to meet the demand. And the harder it becomes for the city and its economy to grow in a way that's both competitive and equitable.

Becoming “smart” is a solution to many of these problems. A smart city can manage everything from energy and transport to public health and safety more efficiently and effectively. The “smart” can act as a multiplier and assist in utilizing available resources much more optimally. Citizens can commute more smoothly, breathe fresher air and use fewer resources. Smart cities are able to manage their services and resources in a way that gives all residents the quality of life and economic opportunities they aspire for - a great foundation for equitable, sustainable and long-term growth.

Join the panelists of this session to explore the what, how and when of developing smarter, better cities for the future.

**MODERATOR:**

**Mr Chow Sang Hoe**

Advisory Managing Partner, Asean and Malaysia, Ernst & Young Advisory Services Sdn Bhd

**PANELLISTS:**

- **Mr Vikas Aggarwal**, Advisory Partner, Ernst & Young LLP
- **Mr Jeffrey Feldman**, Asia-Pacific Advisory IoT Leader, EY Business Solutions Pty Ltd
- **Mr Jason Yuen**, Advisory Partner, and Malaysia Cybersecurity Leader, Ernst & Young Advisory Services Sdn Bhd
- **Mr Al-Ishsal Ishak**, Chairman, Malaysian Communications and Multimedia Commission (MCMC)

1700 : **Closing Keynote Address by YAB Tun Dr Mahathir Mohamad**

**“Malaysia Inc 2.0: Government & Business Driving Development and Growth”**

1830 : Refreshments & End of Programme