

## PROGRAMME

### MINI eCOMMERCE FORUM IN CONJUNCTION WITH THE COURTESY VISIT BY H.E. WANG BINGNAN, VICE MINISTER OF COMMERCE (MOFCOM) OF PR CHINA

Date : 7 November 2017 (Tuesday)  
Events : 10.00 am – 12.30 noon  
Venue : Perdana Hall, MITI Tower  
Honorable Guests : YB Dato' Seri Ong Ka Chuan, MITI Minister II  
H.E. Wang Bingnan, Vice Minister MOFCOM

<b>Time</b>	<b>Agenda</b>
9.30 am	<b><u>Arrival of Guests</u></b> a. <u>Malaysia</u> <ul style="list-style-type: none"><li>- Malaysia Digital Chamber of Commerce (MDCC)</li><li>- The National ICT Association of Malaysia (PIKOM)</li><li>- <i>Persatuan Usahawan Internet Malaysia</i> (PUIM)</li><li>- The Associated Chinese Chambers of Commerce and Industry of Malaysia (ACCIM)</li><li>- Chamber of Digital Entrepreneurs Development (CDEC)</li><li>- <i>Dewan Perniagaan Melayu Malaysia</i> (DPMM)</li><li>- Malaysian International Chamber of Commerce and Industry (MICCI)</li><li>- SMEs</li></ul> b. <u>PRC</u> <ul style="list-style-type: none"><li>- Senior officers from MOFCOM</li><li>- Three (3) companies (i.e. JD.com, Ofo.com, DHGate.com)</li></ul>
9.55 am	<b><u>Arrival of VVIPs</u></b> a. YB Dato' Seri Ong Ka Chuan, MITI Minister II b. H.E. Mr. Wang Bingnan, Vice Minister of Commerce (MOFCOM), The People's Republic of China
10.00 am	<b><u>Welcoming Remarks</u></b> a. YB Dato' Seri Ong Ka Chuan (15 minutes, <i>in dual language</i> ) b. Mr. Wang Bingnan (15 minutes, <i>including translation</i> )
10.30 am	<b><u>Exchange of Gifts</u></b>
10.35 am	<b><u>Gallery Walk &amp; Running Tea Break</u></b>
11.00 am	<b><u>Presentation by Chinese Enterprises (3) – 10minutes each</u></b> a. JD.com b. Ofo c. DHGate.com
11.30 am	<b><u>Presentations by Malaysia Enterprises (4) – 10 minutes each</u></b> a. Malaysia's Digital Economy Agenda & DFTZ by MDEC b. International Integrated Logistics Services (IILS) Incentives by MIDA c. Pos Malaysia's Business Strategies by Pos Malaysia d. KLIA as the Global Transshipment & Logistics Hub by Malaysia Airport Holdings Berhad (MAHB)
12.30 pm	<b><u>Program End</u></b>