

CFM FORUM 2017

“EVOLUTION OF THE DIGITAL CONSUMER”

DATE : 24 MAY 2017, WEDNESDAY

TIME : 8.30 AM - 4.30 PM

VENUE: AUDITORIUM, MCMC OLD BUILDING, CYBERJAYA

Time	Program
8.30 am - 9.00 am	Registration and Light Breakfast
9.00 am – 9.30 am	<ul style="list-style-type: none"> ● Welcoming remarks by En. Megat Ishak, <i>Chairman of CFM</i> ● Officiating speech by Y.B. Dato’ Jailani Johari, <i>Deputy Minister of Communications and Multimedia Malaysia (KKMM)</i> ● Launching Gimmick Montage ● Memento presentation to VVIP ● Lucky Draw for Media <p>Note: After launching, VVIP may proceed with;</p> <ul style="list-style-type: none"> - Light refreshment of VVIP / Press Conference*
9.30 am -10.45 am	<p>Slot 1: Broadband in Malaysia</p> <p>Moderator: Mr Kugan, Malaysian Wireless</p> <p>Presenter 1: <i>The Malaysian Consumer Experience</i> Mr. Afzal Abdul Rahim, CEO of TIME dotCom</p> <p>Presenter 2: Speed and Price: Can the Consumer Enjoy Both? Mr Bukhari Yahya, Head of Department High Speed Broadband Development, Malaysian Communications and Multimedia Commission (MCMC)</p> <p>Q&A from Audience Quiz No. 1</p> <p>Memento presentation to panelist and speakers</p>
10.45 am- 11.00 am	Tea-break/Press Conference*
11.05 am-12.30 pm	<p>Slot 2: Digital TV in a Horizon</p> <p>Moderator: Mr. Megat Ishak Maamunor Rashid, Chairman of CFM</p>

	<p>Presenter 1: Digital Online Content: Changing the Trends and Consumption of Consumer Mr. Azran Osman Rani, CEO of iFlix Malaysia</p> <p>Presenter 2: DTTV: Moving from Analogue to Digital Ms. Azlina Mohd Yusof, Head of Department Digital Creation and Distribution Platform, Malaysian Communications and Multimedia Commission (MCMC)</p> <p>Q&A from Audience Quiz No. 2</p> <p>Memento presentation to panelist and speakers</p>
12.30 pm- 1.45 pm	Luncheon
1.45 pm – 3.30 pm	<p>Slot 3: Mobile Services: Coming to You Now</p> <p>Moderator: Mr. Ahmad Izham Khairuddin, Director of CFM</p> <p>Presenter 1: Direct Carrier Billing: Simplicity or Practicality? Mr. Prashant Pathmanaban, Head of Digital Products & Services of DiGi Telecommunication</p> <p>Presenter 2: Managing Challenges and Future Expectation of Mobile Service Delivery</p> <p>Q&A from audience Quiz No. 3</p>
3.30 pm – 4.00 pm	<p>Closing Notes by CFM Chairman/ CFM Director</p> <p>Memento presentation ceremony to panelist and speakers</p> <p>Prize giving ceremony to CFM Social Media Contest #MYdigitalEvo winners</p> <p>Photography Session</p>
	End of Program / Hi-Tea