

# CAPITAL MARKET CONFERENCE 2017

## Global Capital Markets: Entering a New Era

### CONFERENCE PROGRAMME

8.00am REGISTRATION & WELCOME REFRESHMENTS

9.00am **Welcome Address**

**DR. NURMAZILAH DATO' MAHZAN**

*Chief Executive Officer, Malaysian Institute of Accountants (MIA)*

9.10am **Keynote Address**

**DATO' AHMAD FAIRUZ ZAINOL ABIDIN**

*Deputy Chief Executive, Securities Commission Malaysia (SC)*

9.30am **Embracing Opportunities in Capital Markets**

Traditional bank finance poses challenges to SMEs, especially newer, innovative and fast-growing companies with a higher risk-return profile which need to urgently strengthen capital structures and diversify away from high-risk leveraging. In particular, SMEs are being urged to explore capital market financing solutions that match their specific needs for longer-term capital and are increasingly accessible through financial technology (FinTech), such as crowdfunding and the syariah-compliant Investment Account Platform.

Find out more about how capital markets are evolving and providing emerging solutions to help SMEs raise equity funding and drive economic growth.

MODERATOR:

**FOONG MUN KONG**

*Member, Capital Market Advisory Committee (CMAC), MIA*

PANELLISTS:

**ROBIN STEVENS**

*Corporate Finance Partner, Crowe Clark Whitehill LLP*

**DATO' NG WAN PENG**

*Chief Operating Officer, Malaysia Digital Economy Corporation (MDEC)*

**DATO' JOHN CHONG**

*Chief Executive Officer, Maybank Investment Bank Berhad*

10.45am ENERGY BOOSTING REFRESHMENTS & NETWORKING

11.15am **Importance of Business Valuation in Today's Economy**

With the increasing importance of business valuations in this fast-changing world, the demand for skilled business valuers has risen. This session shares how the valuation services keep up with market expectations, and the challenges or issues faced by business valuers locally and globally.

MODERATOR:

**DATO' WONG WING SEONG**

*Chairman, Valuation Committee, MIA*

PANELLISTS:

**NICK TALBOT**

*Chief Executive Officer, International Valuation Standards Council*

**ERIC TEO**

*Chairman, Institute of Valuers and Appraisers of Singapore*

**EDWINA TAM**

*Chairman, Board of Directors, International Institute of Business Valuers*

**MARK ZYLA**

*Chairman, Standards Review Board, International Valuation Standards Council (IVSC)*

12.30pm POWER LUNCH & NETWORKING

2.00pm **Integrated Thinking: It's Time to Move!**

Globally, Integrated Reporting is gaining momentum and 1,500 companies have adopted this transformed corporate reporting model which is founded on integrated thinking and telling their organisation's personal story of value creation. The objective of integrated thinking is to ensure the long-term sustainability of organisations through the sustained creation of value for stakeholders. Integrated Reporting is an outcome of integrated thinking which seeks to connect and communicate factors that affect an organisation's ability to create value over time. Integrated thinking should be embedded in an organisation at three levels: the board of directors, senior management, and staff members. This session aims to guide the organisation's key people on how to:

- embed integrated thinking; and
- embrace Integrated Reporting as the way forward.

MODERATOR:

**DR NURMAZILAH DATO' MAHZAN**

*Chief Executive Officer, Malaysian Institute of Accountants*

PANELLISTS:

**DATO' MOHD. IZANI GHANI**

*Executive Director, Investment, Khazanah Nasional Berhad*

**HARRIS HARUN**

*Head of Accounts & Reporting Department (Finance Division), PETRONAS Gas Berhad*

**JONATHAN LABREY**

*Chief Strategy Officer, International Integrated Reporting Council (IIRC)*

3.15pm

**SPECIAL HIGHLIGHT:**

**The Innovation Race: How to Change a Culture to Change the Game?**

**ANDREW GRANT**

*Chief Executive Officer, Tirian International Consultancy*

4.00pm

**Tech-Driven Change in Securities Market Industry**

The intersection of FinTech and capital market regulations has wide-ranging impact on investors and financial services. The key trends that are setting the stage for tech-driven change in the financial services industry include the greater availability of data; exponential growth in computing power that facilitates the analysis of ever larger data sets; broader access to and the decreasing cost of goods and services; increasing disintermediation and re-intermediation; and demographic and generational changes. This session seeks to discuss three key issues:

- the importance of FinTech to the business world;
- the potential consequences of trading halts on markets, and best practices and preparations among market participations; and
- Ringfencing and protecting from technology failures.

MODERATOR:

**PAUL KHOO**

*Vice President, FinTech Association of Malaysia*

PANELLISTS:

**ELAIN LOCKMAN**

*Co-Founder, ATA Plus Sdn. Bhd.*

**THILLAI RAJ T. RAMANATHAN**

*Chief Technology Officer, MIMOS Bhd.*

**MOHAMMAD RIDZUAN ABDUL AZIZ**

*Chief Executive Officer, Sedania As Salam Capital Sdn. Bhd.*

5.00pm

CAFFEINE KICK REFRESHMENTS & END OF CONFERENCE