

Official Launching Ceremony

ICM (UK) & International Executive MBA in MALAYSIA

OFFICIATED BY
YB DATO' SRI (DR) RICHARD RIOT ANAK JAEM
MINISTER OF HUMAN RESOURCES
26th September, 2017 (TUESDAY) | AIMSMET, Cyberjaya

- 09:15** Arrival of Press & Media and Valued Guests
- 09:30** Registration
- 10:00** Negara-ku
- 10:02** Introduction by MC
- 10:05** Welcome Remarks by **PROF. DATO' DR. JAYLES YEOH**
*President & CEO of AIMSMET Executive Education, and
Deputy Vice Chancellor (Internationalisation), Asia Metropolitan University*
- 10:10** Opening Remarks by **MR. ADAIR SOMERVILLE FORD**
Chairman & CEO of The Institute of Commercial Management
- 10:15** Presentation by **MS. SAEEDA AHMED,**
Founding Director of Education Partnerships UK
- 10:25** Honourary speech by **YB DATO' SRI (DR) RICHARD RIOT ANAK JAEM**
Minister of Human Resources, Malaysia
- 10:35** **OFFICIAL LETTER OF AWARD PRESENTATION** to
HRDF-Approved Students for ICM, UK
OFFICIAL LETTER OF AWARD PRESENTATION to
International Executive MBA Students
- 10:40** **OFFICIAL LAUNCHING OF ICM (UK) PROGRAMMES IN MALAYSIA,**
officiated by **YB DATO' SRI RICHARD RIOT,**
Minister of Human Resources, Malaysia
- 10:45** **OFFICIAL ANNOUNCEMENT OF AIMSMET -
INDUSTRY COLLABORATION** (with 10 Major Industry Partners)
- 10:50** Official Group Photo
- 10:55** **Press Conference**
- 11:10** End