

FMM SME Conference 2018
Embrace Change, Invent the Future
November 12, 2018 @ Dewan Mahkota, Level 5, Block B, SME Corp.Malaysia

0800-0900	Registration and Networking Breakfast
0900-0915	Welcoming Address by FMM President YBhg Dato' Soh Thian Lai, President, Federation of Malaysian Manufacturers (FMM)
0915-0930	Keynote Address on Increasing SMEs Contribution towards National Economy by YB Datuk Seri Mohd Redzuan Md Yusof, Minister of Entrepreneur Development
0930-1030	Town Hall Session with YB Datuk Seri Mohd Redzuan Md Yusof, Minister of Entrepreneur Development 2019 National Budget Initiatives relevant to SMEs & Entrepreneurship Panellist YBhg Dato' Soh Thian Lai, President, Federation of Malaysian Manufacturers (FMM) Moderator YBhg Dato' Dr Ir Andy K H Seo, FMM Vice President & Chairman, FMM SMI Committee Question & Answer Session
1030-1100	Coffee Break & Visit to Sponsor Booths
1100-1300	Re-engineering Malaysian SMEs <u>Moderator</u> <i>IR A K Woo, Council member, Vice Chairman, FMM SMI Committee</i> <u>Speakers</u> <ul style="list-style-type: none"> • SME Corp CEO – SMEs: Embracing Change, Inventing Future • YBhg Dato' Heng Huck Lee, Globetronics Sdn Bhd – Success Story: From SME into a Global Powerhouse • Mr Rodney Wong, Munchy Food Industries Sdn Bhd –Global Expansion from SMI to Market Leader Question & Answer
1300-1430	Lunch and Luncheon Talk

1430-1600	<p>Town Hall Session with YBhg Datuk Isham Ishak, Secretary-General, Ministry of International Trade and Industry</p> <ul style="list-style-type: none"> • Business Sustainability & Addressing Regulatory Cost Burden • SME Development in International Trade & Industry <p><i>Moderator</i> <i>YBhg Datuk Noraini bt Soltan, FMM Vice President & Chairman, FMM WIB Committee</i></p> <p>Question & Answer Session</p>
1600-1610	<p>The Way Forward: Resolutions & Action Items by Mr Kenny Tan, Chairman, 4th FMM SME Conference 2018 Organising Committee & Vice Chairman, SMI Committee</p> <p>End of Conference & Coffee</p>