

ITINERARY	
CFM DIALOGUE 2019: "THE CHANGING LANDSCAPE OF MALAYSIA'S BROADBAND"	
3 rd JULY 2019, Wednesday	
PENTAS@CELCOM, LEVEL P6, CELCOM AXIATA BERHAD, SEKSYEN 52, PETALING JAYA	
TIME	DETAILS
10.00 AM	REGISTRATION
10.30 AM	OPENING REMARKS BY: YBHG. DATO' MOHD ALI HANAFIAH MOHD YUNUS Chief Corporate Officer, MCMC
10.40 AM	SLOT 1 – HOW CONSUMERS USE BROADBAND: Brief insights of consumer behaviour and patterns; how the industry is identifying the emerging trends and converting them into actionable strategies to meet consumer needs. SPEAKER: KHAZALIN GHUZAL, Head of Home Business, Celcom Axiata Berhad
11.00 AM	SLOT 2 – INDUSTRY CHALLENGES: Brief insights on challenges including rapidly changing customer patterns, financial and technological challenges faced by industry and regulators to provide the user with a world-class communications infrastructure. SPEAKER: WING K. LEE, CEO of YTL Communications Sdn Bhd
11.20 AM	SLOT 3 – FUTURE OF BROADBAND IN MALAYSIA: Brief insights on what is the National Fiberisation and Connectivity Plan (NFCCP) and a general overview of what the consumers can expect in the near future. SPEAKER: MUHAMMAD RAZALI ANUAR, Head of Division Policy MCMC
11.40 AM	Q & A session
12.30 PM	CLOSING BY: MOHAMAD YUSRIZAL DATO' YUSOFF Chairman of CFM
12.45 PM	INTERVIEW SESSION WITH CFM & SPEAKERS

cfm DIALOGUE 2019
COMMUNICATIONS AND MULTIMEDIA CONSUMER FORUM OF MALAYSIA

THE CHANGING LANDSCAPE OF MALAYSIA'S BROADBAND

3 JULY 2019
9.30AM (REGISTRATION)
10.00AM - 12.30PM
PENTAS@CELCOM, P6, PJ.

TOPICS :

- HOW CONSUMERS USE BROADBAND**
Brief insights on consumer behaviour & patterns; how the industry is identifying the emerging trends and converting them into actionable strategies to meet consumer needs.
Khazalin Ghuzal, Head of Home Business, Celcom Axiata Berhad
- INDUSTRY CHALLENGES**
Brief insights on challenges including rapidly changing customer patterns, financial and technological challenges faced by industry and regulators to provide the user with a world-class communications infrastructure.
Wing K. Lee, Chief Executive Officer, YTL Communications Sdn Bhd
- FUTURE OF BROADBAND IN MALAYSIA**
Brief insights on what is the National Fiberisation and Connectivity Plan (NFCCP) and a general overview of what the consumers can expect in the near future.
Muhammad Razali Anuar, Head of Division Policy, Malaysian Communications and Multimedia Commission (MCMC)