

## INVITATION

The Management Committee of the Life Insurance Association of Malaysia cordially invites you to the Launching Ceremony of the

**#IDAREYOU  
CHALLENGE**

*Date:*  
**3 October 2017 (Tuesday)**

*Time:*  
**2.00pm**

*Venue:*  
**Auditorium 1, Level 3, Asia Pacific University of  
Technology & Innovation, Technology Park Malaysia,  
Bukit Jalil, 57000, Kuala Lumpur.  
(APU – new campus, opposite ASTRO)**

*Guest of Honour:*  
**Yang Berhormat Datuk Dr. Mary Yap Kain Ching  
Deputy Minister, Ministry of Higher Education**

### Programme

- 2.00pm Arrival of guests and media
- 2.30pm Arrival of Yang Berhormat Datuk Dr. Mary Yap Kain Ching  
Deputy Minister, Ministry of Higher Education
- 2.40pm Opening remarks by Mr Ramzi Toubassy, Vice President/  
Chairman Industry Promotion Committee, LIAM
- 2.55pm Special address by Mr Toi See Jong, LIAM President
- 3.10pm Speech by Yang Berhormat Datuk Dr. Mary Yap Kain Ching  
Deputy Minister, Ministry of Higher Education
- 3.25pm Launch gimmick of #IDAREYOUChallenge2017  
Group photo session  
Tour of roadshow
- 4.00pm Adjourn for refreshments  
Q & A Session
- 5.00pm End of event

**Kindly RSVP your attendance by 29 September 2017:**  
Contact 03 2691 6168/6628/8068 (Pn. Shidah/Cik Liyana)  
or email to [liaminfo@liam.org.my](mailto:liaminfo@liam.org.my)

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