

# Rasa Malaysia

## OFFICIAL EVENT LAUNCH

❖ 21 JAN 2026 (WED) ❖

10:45am	Guest Arrival & Media Registration
11:30am	Welcoming: Traditional Kompang for VIPs Arrival
11:40am	Emcee Welcome Remarks
11:45am	Speech by YBM Dato' Sri Tiong King Sing Guest of Honour
11:50am	Speech by YM Tengku Dato' Hishammuddin Zaizi Chairman of Oriental Kopi
11:53am	Speech by Dato' Calvin Chan Managing Director of Oriental Kopi
11:55am	Certificate Sign and Exchange
12:00pm	Rasa Malaysia Official Launch Ceremony
12:05pm	Token of Appreciation
12:10pm	Media Q & A
12:15pm	Refreshment & Networking
12:45pm	End

