

# Rasa Malaysia

## OFFICIAL EVENT LAUNCH

❖ 21 JAN 2026 (WED) ❖

- |         |   |
|---------|---|
| 10:45am | Guest Arrival & Media Registration  |
| 11:30am | Welcoming: Traditional Kompang for VIPs Arrival                           |
| 11:40am | Emcee Welcome Remarks   |
| 11:45am | Speech by YBM Dato' Sri Tiong King Sing<br>Guest of Honour                |
| 11:50am | Speech by YM Tengku Dato' Hishammuddin Zaizi<br>Chairman of Oriental Kopi |
| 11:53am | Speech by Dato' Calvin Chan<br>Managing Director of Oriental Kopi         |
| 11:55am | Certificate Sign and Exchange   |
| 12:00pm | Rasa Malaysia Official Launch Ceremony                                    |
| 12:05pm | Token of Appreciation   |
| 12:10pm | Media Q & A   |
| 12:15pm | Refreshment & Networking  |
| 12:45pm | End   |

