

MEDIA INVITE



CRM Trial Connect 2025 Day 2 - Patient Engagement & ASEAN Leadership Forum session

Details of the program are as follows:

Date : 9 May 2025, Friday
Time : 2:00 pm – 5.00 pm
Venue : Level 3A, Nexus @ Connexion Conference & Event Centre
Bangsar South, Kuala Lumpur

Time	Program
2:00 pm – 2:20 pm	Registration of Media
Patient Engagement Forum	
2:30 pm – 3:30 pm	“Participation in Clinical Trials: What It Means to Me” Moderator Dr Zulhilmi Paiz Co-Founder, ASEAN Hemophilia Network, Member, Hemophilia Society of Malaysia Panellists: Mr Victor Paul Dorai Raj (Trial Participant) Ms Staci Tan (Former Trial Participant) Ms Ranjit Kaur Pritam Singh (Immediate Past President, Breast Cancer Welfare Association Malaysia)
ASEAN Leadership Forum	
3:30 pm – 4:45 pm	“Driving Regional Prosperity through Clinical Trials – Past, Present, Future” Moderator: Dato’ Sivakumar Krishnan (CEO, HTN Berhad) Panellists: Dr Akhmal Yusof Chief Executive Officer, Clinical Research Malaysia Assoc Prof Danny Soon Chief Executive Officer, Consortium for Clinical Research and Innovation, Singapore Ms Indri Roosliamiati

	<p>Director, Center for Biomedical and Health Genomics (BB Binomika) and Indonesia Clinical Research Center (INA-CRC), Ministry of Health of Indonesia</p> <p>Associate Prof Dr Pongsakorn Tantilipikorn Associate Professor and Chair, Center of Research Excellence in Allergy & Immunology, Faculty of Medicine Siriraj Hospital, Mahidol University, Thailand</p>
4:45 pm – 5:00 pm	<p>Closing Keynote Address</p> <p>Datuk Dr Nor Fariza Ngah Deputy Director-General of Health (Research & Technical Support), Ministry of Health Malaysia</p>
Adjourn	

ABOUT THE SESSION:

The **Patient Engagement Forum** and **ASEAN Leadership Forum** represent two critical segments of CRM Trial Connect 2025's Day 2 programme, highlighting both the patient experience and regional leadership in clinical research.

The **Patient Engagement Forum**, titled *"Participation in Clinical Trials: What It Means to Me,"* will provide heartfelt and personal insights from former trial participants and patient advocates. Moderated by Dr Zulhilmi Paiz, this session sheds light on the human side of clinical trials—how they shape lives, restore hope, and empower communities.

Following that, the **ASEAN Leadership Forum**, *"Driving Regional Prosperity through Clinical Trials – Past, Present, Future,"* will feature an esteemed panel moderated by Dato' Sivakumar Krishnan (CEO, HTN Berhad). With participation from leading representatives from Malaysia, Singapore, Indonesia, and Thailand, this session aims to:

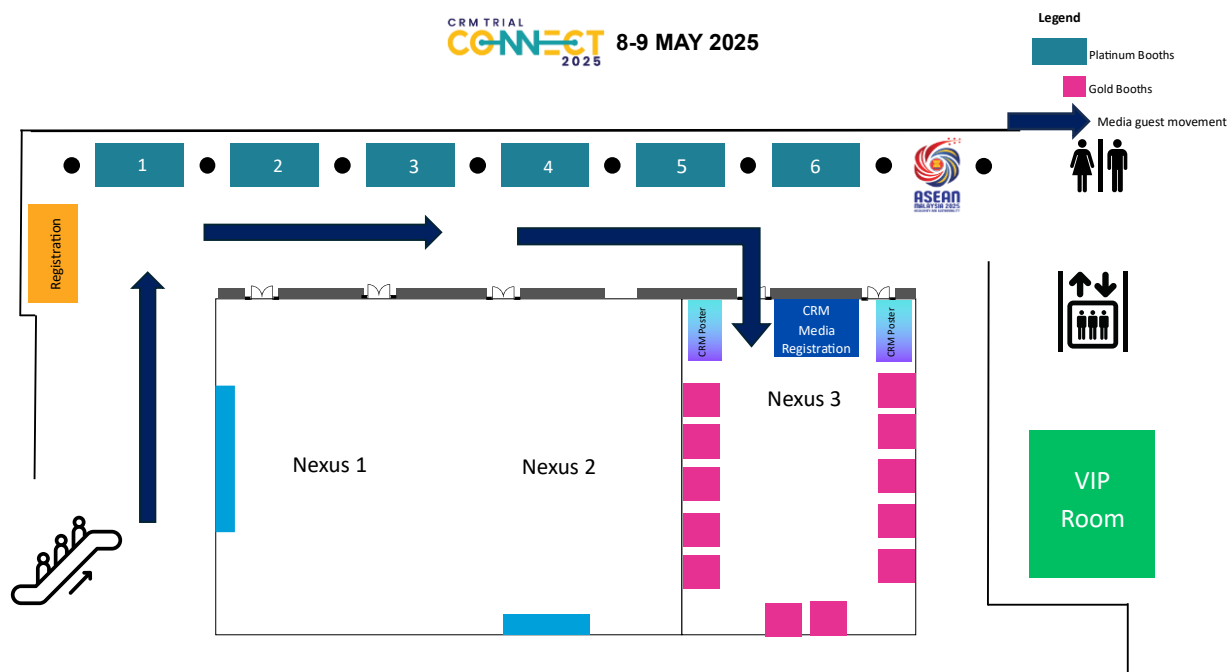
- Showcase each country's clinical trial ecosystem development and national strategies,
- Discuss shared challenges and opportunities in strengthening the region's trial capabilities,
- Explore how ASEAN, under Malaysia's 2025–2026 Chairmanship, is leading in its initiative to enhance -sponsored research for regional prosperity

With over half of global clinical trials conducted in the Asia-Pacific region and a rising demand for equitable access to innovative therapies, Southeast Asia's potential in the clinical research landscape is more relevant than ever. This dialogue marks a strategic step forward in harmonising regulatory processes, fostering collaboration, and increasing trial access for patients across the region.

The 2-day CRM Trial Connect 2025 will be concluded with the closing remarks by Deputy Director General of Health in Research & Technical Support.

THE VENUE

1. Please refer to the floor plan below to navigate yourself to the **CRM Booth (Media Registration Counter)**.



ABOUT CLINICAL RESEARCH MALAYSIA (CRM)

Clinical Research Malaysia (CRM) is a Global Trusted Research Management Organisation established by the Ministry of Health Malaysia in 2012. The organisation is guided by the principles of Humanity, Stability and Sustainability in providing global clinical trial solutions and enabling a thriving clinical research ecosystem in the country. At its very core, CRM aims to bring clinical research that addresses the unmet needs of patients and transforms health outcomes in Malaysia.

CRM delivers sponsored clinical trials with Speed, Reliability and Quality through operational excellence and working with stakeholders by providing end-to-end clinical research support services. Certified with both ISO 9001:2015 (Quality Management System) and ISO 37001:2016 (Anti-Bribery Management System), and being aligned to international regulations, our core values and code of conduct are ingrained throughout CRM. The strength of this organisation lies in the people of CRM as we strive in our vision to make Malaysia the preferred clinical research hub in Asia.

FOR MORE INFORMATION AND RSVP, PLEASE CONTACT:

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