

You're Invited to
the Official Launch of



Join us as we introduce CIMB Kita Bagi Jadi Komuniti – our platform that is dedicated to economic empowerment, education and enabling communities to thrive.

Driven by the spirit of Kita Bagi Jadi, this social movement reflects CIMB's commitment to uplifting communities by providing greater access to financial solutions, knowledge and opportunities that help them to reach their full potential.

We believe that real change happens when we come together — and your presence will make this launch even more meaningful in our continuous journey towards shaping a better future for Malaysia.

We look forward to celebrating this important milestone with you.

Event Details



30 June



1:00 PM
onwards



Sasana Kijang,
Bank Negara Malaysia

Event Itinerary

1:00 PM	Arrival of Guests & Media
2:00 PM	Arrival of YB Tuan Gobind Singh Deo, Minister of Digital & Kita Bagi Jadi Komuniti Showcase
2:30 PM	Doa Recital & Emcee's Welcome Note
2:35 PM	Opening Gimmick: KITA BAGI JADI KOMUNITI
2:50 PM	Keynote by Novan Amirudin, Group Chief Executive Officer of CIMB Group
3:00 PM	Komuniti Chat: Communities That Matter, Turning Intent Into Impact Moderated by Gurdip Singh Sidhu, Chief Executive Officer, CIMB Malaysia and CIMB Bank Berhad
3:15 PM	Official Launch by YB Tuan Gobind Singh Deo, Minister of Digital Launch Gimmick (Video): KITA BAGI JADI KOMUNITI
3:25 PM	Group Photo
3:30 PM	Press Conference
	Refreshments
4:00 PM	End

**We look forward to welcoming your journalist(s) to our event.
For further information or to RSVP, please contact:**

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